



MAY 7 • STUDIO PARK • 6:30-8:30 PM

## Sponsorship Opportunities

### IMPACT SPONSOR • \$2,000

- Recognition as Underwriting Sponsor for the Good for Michigan Awards
- Logo recognition the MiBiz supplement, distributed to 10K subscribers statewide
- Opportunity to have a standing sign at the event
- Inclusion in the opening remarks at the event
- Opportunity to have a table at the event with marketing materials
- Logo recognition in all print and digital promotions associated with the Good for Michigan programming
- 8 tickets to the award ceremony

### MISSION SPONSOR • \$500

- Name recognition the MiBiz supplement, distributed to 10K subscribers statewide
- Inclusion in the opening remarks at the event
- Name recognition in all print and digital media promotions associated with the event
- 4 tickets to the award ceremony

### SUPPORTING SPONSOR • \$250

- Name recognition the MiBiz supplement, distributed to 10K subscribers statewide
- Name recognition in all print and digital promotions associated with the award ceremony
- 1 ticket to the award ceremony

CURRENT SPONSORS INCLUDE:



SECURE YOUR SPONSORSHIP  
BY MARCH 9!

**Send checks payable to:  
People First Economy  
Attn: Hanna Schulze**

QUESTIONS?

**Contact Hanna Schulze: 616.808.3788 or  
hanna@goodfor.org**