



APRIL 16 • CIRCLE THEATRE • 6:30-8:30 PM

## Sponsorship Opportunities

### IMPACT SPONSOR • \$2,000

- Recognition as Underwriting Sponsor for the Good for Michigan Awards
- Logo recognition in the Grand Rapids Business Journal insert (if committed by March 18)
- Opportunity to have a standing sign at the event
- Inclusion in the opening remarks at the event
- Opportunity to have a table at the event with marketing materials
- Logo recognition in all press releases, social media, blog posts, and other digital media promotions associated with the Good for Michigan programming
- 8 free tickets to the award ceremony

### TABLE SPONSOR • \$500

- Opportunity to have a table at the event with marketing materials
- Inclusion in the opening remarks at the event
- Logo recognition in all press releases, social media, blog posts, and other digital media promotions associated with the workshop
- 4 free tickets to the award ceremony

### SUPPORTING SPONSOR • \$250

- Acknowledgment in the form of a welcome announcement at the event
- Name recognition in all press releases, social media, blog posts, and other digital media promotions associated with the award ceremony
- 2 free tickets to the award ceremony



SECURE YOUR SPONSORSHIP!

Send checks payable to:  
**People First Economy**  
Attn: Hanna Schulze  
345 Fuller Ave. NE • Grand Rapids, MI 49503

QUESTIONS?

Contact Hanna Schulze: 616.808.3788 or  
[hanna@peoplefirsteconomy.org](mailto:hanna@peoplefirsteconomy.org)